

Platts Oilgram Price Report Gets a New Look and New Features

Redesigned Layout and Added Content Aim to Boost Value and Ease-of-Use

PR Newswire
NEW YORK

NEW YORK, Nov. 11, 2014 /PRNewswire/ -- Platts, a leading global provider of energy, petrochemicals, metals and agriculture information, has redesigned its [Platts Oilgram Price Report](#), which for nearly 100 years has contained daily prices of benchmark Brent crude oil, gasoline and other petroleum products.

"*Platts Oilgram Price Report* has been a staple of oil industry prices and commentary since 1923, and its redesign was directed by feedback from our evolving global subscriber base," said *Platts Oilgram Price Report* Editor-in-Chief Jeff Mower. "We're pleased to introduce a more robust publication with new and updated features that connect its contents to those of other relevant Platts services."

The new horizontal layout offers an at-a-glance view of the day's top news and analysis, and the addition of alphanumeric codes directly link data in *Platts Oilgram Price Report* to [Platts Global Alert](#) and [Platts Market Data](#) feeds. Other enhancements include:

- Midpoint values for all price assessments
- Corresponding Global Alert page numbers
- More frequent use of graphics such as price charts
- Price changes from previous assessments published separately
- Bullet points in analysis section highlight key takeaways and exclusive Platts content
- Hyperlinked table of contents to navigate news stories, commentaries and data tables

[Platts Oilgram Price Report](#) is one of a series of news, analysis and price products and services specifically designed for traders, brokers, marketers and risk managers of crude oil and refined products.

A cost-free trial of *Platts Oilgram Price Report* is available at [this link](#). For more information on [crude oil](#) and Platts offerings, visit www.Platts.com.

About Platts: Founded in 1909, Platts is a leading global provider of energy, petrochemicals, metals and agriculture information and a premier source of benchmark prices for the physical and futures markets. Platts' news, pricing, analytics, commentary and conferences help customers make better-informed trading and business decisions and help the markets operate with greater transparency and efficiency. Customers in more than 150 countries benefit from Platts' coverage of the biofuels, carbon emissions, coal, electricity, oil, natural gas, metals, nuclear power, petrochemical, shipping and sugar markets. A division of McGraw Hill Financial (NYSE: MHFI), Platts is based in London with more than 1000 employees in more than 15 offices worldwide. Additional information is available at www.platts.com.

About McGraw Hill Financial: McGraw Hill Financial (NYSE: MHFI) is a leading financial intelligence company providing the global capital and commodity markets with independent benchmarks, credit ratings,

portfolio and enterprise risk solutions, and analytics. The Company's iconic brands include: Standard & Poor's Ratings Services, S&P Capital IQ, S&P Dow Jones Indices, Platts, CRISIL and J.D. Power. The Company has approximately 17,000 employees in 30 countries. Additional information is available at www.mhfi.com.

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