

# SDG Evaluation Tool Launched by Trucost

**Trucost SDG Evaluation Tool helps enable companies and investors to align ESG strategies with United Nations Sustainable Development Goals**

NEW YORK, May 9, 2018 /[PRNewswire](#)/ -- Trucost, a leader in carbon and environmental data and risk analysis, has launched the Trucost SDG Evaluation Tool to help enable companies to identify business risks and opportunities aligned with the United Nations Sustainable Development Goals (SDGs). On September 25th 2015, countries adopted the goals to end poverty, protect the planet and ensure prosperity for all as part of a new sustainable development agenda.

Trucost is part of S&P Dow Jones Indices, a division of S&P Global.

The Trucost SDG Evaluation Tool provides a quantitative analysis of corporate performance on the SDGs across the value chain, from raw material inputs to product use and disposal, within the context of a company's geographic operations. The main features of the Tool include:

- Scorecard of a company's overall SDG performance and individual scores for each goal, including positive contributions towards the SDGs as well as negative impacts
- Comparison of a company's performance relative to its sector and competitors
- Identification of the most relevant SDGs for a company, with prioritized risks and opportunities
- A gap assessment showing the company where SDG investments may be optimized

**Libby Bernick, Global Head of Corporate Business, Trucost** said, "Over 9,000 companies and investors with more than USD 4 trillion in assets have pledged their support to the SDGs. Seeking to translate awareness to action, the Trucost SDG Evaluation Tool is designed to provide data-led insights to assess and communicate progress to stakeholders. We are pleased to work with esteemed contributors in the Tool's inaugural application to help meet the decision-making needs of company boards, investors, and other market participants with an interest in financing the SDGs."

Multiple companies, supported by an advisory panel of investment professionals, interest group representatives and academics, will be part of the inaugural application of the Trucost SDG Evaluation Tool.

*Company practitioners include:* Aguas Andinas, AMD, ARM, HP, Iberdrola, Ingersoll Rand, Ørsted, ROCKWOOL Group, S&P Global, and Tarkett.

*Advisory panel:* American Chemistry Council, APG, Calvert Research and Management, Impax Asset Management LLC/Pax World Funds, London School of Economics, Nordic Investment Bank, PGGM, S&P Dow Jones Indices, UN Global Compact, and World Business Council for Sustainable Development.

For more information about S&P Dow Jones Indices, please visit [www.spdji.com](http://www.spdji.com)

## ABOUT TRUCOST, PART OF S&P DOW JONES INDICES

Trucost is part of S&P Dow Jones Indices. A leader in carbon and environmental data and risk analysis, Trucost assesses risks relating to climate change, natural resource constraints, and broader environmental, social, and governance factors. Companies and financial institutions use Trucost intelligence to understand their ESG exposure to these factors, inform resilience and identify transformative solutions for a more sustainable global economy. S&P Global's commitment to environmental analysis and product innovation allows us to deliver essential ESG investment-related information to the global marketplace. For more information, visit [www.trucost.com](http://www.trucost.com).

## ABOUT S&P DOW JONES INDICES

S&P Dow Jones Indices is the largest global resource for essential index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500<sup>®</sup> and the Dow Jones Industrial Average<sup>®</sup>. More assets are invested in products based on our indices than products based on indices from any other provider in the world. Since Charles Dow invented the first index in 1884, S&P DJI has been innovating and developing indices across the spectrum of asset classes helping to define the way investors measure and trade the

markets.

S&P Dow Jones Indices is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies, and governments to make decisions with confidence. For more information, visit [www.spdji.com](http://www.spdji.com).

#### SOURCE Trucost

For further information: Client Services: [Index\\_services@spglobal.com](mailto:Index_services@spglobal.com); Media Inquiries: Soogyung Cho Jordan, Global Head of Communications, New York, USA, (+1) 212 438 2297, [soogyung.jordan@spglobal.com](mailto:soogyung.jordan@spglobal.com); Luke Shane, North America Communications, New York, USA, (+1) 212 438 8184, [luke.shane@spglobal.com](mailto:luke.shane@spglobal.com); Nadja Jiang, APAC Communications, Hong Kong, HK, (+852) 2841 1017, [nadja.jiang@spglobal.com](mailto:nadja.jiang@spglobal.com)

---

<https://press.spglobal.com/2018-05-09-SDG-Evaluation-Tool-Launched-by-Trucost>