

New Platts "Microsite" Increases Transparency in Jet Fuel

Provides Jet Industry a One-Stop Source for News, Commentary, Price Assessments

PR Newswire
LONDON

LONDON, April 10, 2012 /PRNewswire/ -- Platts, a leading global energy, petrochemicals and metals information provider, today announced it has enhanced its website www.platts.com to include a special section aimed at the energy information needs of the aviation industry.

"We're pleased to introduce a one-stop source of global jet fuel news and price data that we believe will further enhance transparency in and broader understanding of the aviation fuel markets," said Dave Ernsberger, Platts global editorial director of oil.

At <http://www.platts.com/JetFuel> Platts now provides easy, online access to nearly a dozen web pages devoted to the business of aviation energy, including:

- Platts Global Jet Index, an index reflective of a worldwide value based on Platts' daily spot market assessments for regional jet fuels
- Graphics of Platts' spot regional jet fuel price assessments
- Daily commentary and overview of jet fuel pricing in key refining and consuming markets worldwide
- Up-to-the-minute jet fuel news

"Platts is committed to serving the information needs of the aviation energy markets and ensuring its website continues to develop as a trusted resource for the aviation industry," said Tim Worledge, Platts team leader of middle distillates for Europe, Middle East and Africa (EMEA).

Platts' jet fuel microsite will also be accessible through the well-known website of the International Air Transport Association ([IATA](http://www.iata.org)) on its [economics pages](#).

The Platts jet fuel price assessments employ the time-tested Market-on-Close methodology that has been used in physical oil and product markets worldwide for nearly 20 years. Platts MOC is a highly transparent price assessment process based on the principle that price is a function of time. The MOC process identifies bid, offer and transaction data by company of origin and results in a time-sensitive end-of-trading-day daily price assessment. Platts, through its products and services, has served the aviation industry with news and benchmark price references for more than thirty years.

For more information on [crude oil and other refined products](#), price [assessment methodologies in oil](#) and more, visit the [Platts website](#).

About Platts: Founded in 1909, [Platts](#) is a leading global provider of energy, petrochemicals and metals information and a premier source of benchmark prices for the physical and futures markets. Platts' news, pricing, analytics, commentary and [conferences](#) help customers make better-informed trading and business decisions and help the markets operate with greater transparency and efficiency. Customers in more than 150

countries benefit from Platts' coverage of the [carbon emissions](#), [coal](#), [electricity](#), [oil](#), [natural gas](#), [metals](#), [nuclear power](#), [petrochemical](#), and [shipping](#) markets. A division of The McGraw-Hill Companies (NYSE: MHP), Platts is headquartered in New York with approximately 900 employees in more than 15 offices worldwide. Additional information is available at <http://www.platts.com>.

About The McGraw-Hill Companies: McGraw-Hill announced on September 12, 2011, its intention to separate into two public companies: McGraw-Hill Financial, a leading provider of content and analytics to global financial markets, and McGraw-Hill Education, a leading education company focused on digital learning and education services worldwide. McGraw-Hill Financial's leading brands include Standard & Poor's Ratings Services, S&P Capital IQ, S&P Indices, Platts energy information services and J.D. Power and Associates. With sales of \$6.2 billion in 2011, the Corporation has approximately 23,000 employees across more than 280 offices in 40 countries. Additional information is available at <http://www.mcgraw-hill.com/>.

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