

S&P Capital IQ and Trefis Announce Joint Interactive Research Offering

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NEW YORK, Jan. 14, 2014 /PRNewswire/ -- S&P Capital IQ Equity Research, a leading provider of independent research, and Trefis, a financial and information services technology company which transforms complex financial models into interactive visual form, have announced the launch of a joint agreement making the models of S&P Capital IQ's Equity Research team available to users of the Trefis technology. The sophisticated design of Trefis graphics display features is now available for approximately 600 companies covered by S&P Capital IQ Equity Research, including the majority of the companies within the S&P 500 index, and will expand over time.

(Photo: <http://photos.prnewswire.com/prnh/20140114/NY46066>)

Professional investors can quickly see what drives the model and modify assumptions to instantly see the impact of their own scenario analysis by manipulating a graphical interactive display. The financials of the subject company are brought to life and can be updated in real time with the touch of a screen. The interactive service can be accessed from any web browser. To access sample interactive S&P Capital IQ models select a company: eBay <http://tref.is/1aUj0lw>, Apple <http://tref.is/1eAcJ3X>, McDonald's <http://tref.is/1eyTohs>.

In connection with the launch of this offering, Trefis also announced Trefis for iPhone, which can also be used to access the S&P Capital IQ interactive research. Trefis for iPhone is expected to be available from the iTunes store in Q1 2014.

S&P Capital IQ's Equity Research team covers over 1,500 stocks globally with fundamental research and forecasts. The Trefis proprietary interactive visual interface allows users to access the models underpinning the research while changing assumptions, test scenarios for key drivers, and understand the impact on value of a company's actions, competitor moves, trends, and recent events.

According to Barbara Reguero, S&P Capital IQ Managing Director Cross-Asset-Class Research, "By pairing the Trefis graphics with the breadth of coverage from S&P Capital IQ's Equity Research team, clients can immediately visualize a wide variety of scenarios for a large universe of stocks."

Manish Jhunjunwala, co-founder and CEO of Trefis said, "In an environment of increasing time pressure and information overload, Trefis' unique visual analysis allows investors and business professionals to view a complex analysis distilled in a single snapshot, and within moments make sense of key factors that are at the core of the detailed, rigorous analysis. We are pleased to collaborate with S&P Capital IQ to leverage our core strengths to increase the scope and scale of the offering to our clients."

To subscribe or begin a free 30-day trial of the interactive service please visit www.trefis.com/institutional.

Further inquiries can be directed to marc.eiger@spcapitaliq.com and press@trefis.com.

About S&P Capital IQ's Equity Research

As one of the world's largest producers of independent research, S&P Capital IQ licenses its research to global institutions for their investors and advisors. S&P Capital IQ's team of experienced U.S., European and Asian analysts use a fundamental, bottom-up approach to assess a global universe of equities across industries worldwide. S&P Capital IQ's award-winning U.S. equity research* can be found on MarketScopeAdvisor® and S&P Capital IQ. These online platforms provide financial advisors and investors with actionable investment intelligence on multiple asset classes including stocks, ETFs, mutual funds, fixed income and workflow tools that enable advisors to stay connected to the market and their investments. For more information, visit www.spcapitaliq.com.

About S&P Capital IQ

S&P Capital IQ, a business line of the McGraw Hill Financial (NYSE:MHI), is a leading provider of multi-asset class and real time data, research and analytics to institutional investors, investment and commercial banks, investment advisors and wealth managers, corporations and universities around the world. Evaluated pricing is prepared by Standard & Poor's Securities Evaluations, Inc. a part of S&P Capital IQ and a registered investment adviser with the U.S. Securities & Exchange Commission. S&P Capital IQ provides a broad suite of capabilities designed to help track performance, generate alpha, and identify new trading and investment ideas, and perform risk analysis and mitigation strategies. Through leading desktop solutions such as S&P Capital IQ, Global Credit Portal and MarketScope Advisor desktops; enterprise solutions such as S&P

Capital IQ Valuations; and research offerings including Leveraged Commentary & Data, Global Markets Intelligence, and company and funds research, S&P Capital IQ sharpens financial intelligence into the wisdom today's investors need. For more information, visit www.spcapitaliq.com.

About Trefis

Trefis is a privately held financial and business information services and technology company that provides technology to transform rigorous detailed analysis into a compelling and easy to use interactive visual form. Trefis works with institutions to offer their interactive analyses together with other contextual information (e.g. company profile, analysts' views, industry outlook, etc.) on the company's own portal and/or as service on Trefis distribution platform. The Trefis approach and interactive visualizations are used by a growing body of institutional investors and business professionals, including consultants, bankers, and traders, helping them quickly "make sense" of a company's business, efficiently test assumptions, and make better informed decisions. For more information, visit <http://www.trefis.com/institutional>.

* Survey rankings are based on the equity analysts' stock-picking skills for stocks ranked in S&P Capital IQ's SStock Appreciation Ranking System that trade on major U.S. exchanges. The analysts recognized by *The Wall Street Journal* were among the top three analysts with the best performance for the prior calendar year in its 2013 "Best on the Street" Analysts Survey in each of 44 industries, based only on stock-picking skill in the prior calendar year. The data were assembled by FactSet Research Systems Inc., a Norwalk, Conn. company that tracks analysts' recommendations and their earnings estimates. FactSet identified more than 2,300 analysts at about 200 firms who qualified for inclusion in the survey. Past performance is not indicative of future results and will vary from year to year. S&P Capital IQ's equity research analysts have been included in *The Wall Street Journal's* "Best on the Street" equity research surveys since 2002. In that time, the number of categories in which S&P Capital IQ's equity analysts have been recognized, by measurement year, is: 2013—7, 2012—6, 2011—10, 2010—5, 2009—22, 2008—9, 2007—4, 2006—8, 2005—7, 2004—1, and 2003—14. For more information about past rankings please contact S&P Capital IQ.

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