

# Platts Announces the Launch of Platts Analytics

Comprehensive Insight to Improve Commodity Market Forecasts

PR Newswire  
LONDON

LONDON, Oct. 25, 2015 [PRNewswire/](#) -- Platts, the leading global provider of energy, petrochemicals, metals and agriculture information and a premier source of benchmark prices for the physical and futures markets, today announces the launch of Platts Analytics. The new offering combines the company's analytical capabilities into a new product portfolio which helps customers to make better informed trading and business decisions by understanding the drivers of, and contributing factors to, the supply and demand dynamics which ultimately drive commodity prices.

*Martin Fraenkel, Chief Content Officer at Platts* said: "In today's environment, the pressure on our customers to make the right trading and operational decisions is greater than ever. To help directly address these issues, we have launched Platts Analytics, which offers customers access to essential analysis drawn from our unrivalled breadth of content and tools to provoke different ways of thinking about energy and commodities markets."

Platts Analytics builds on 100 years of experience and expertise in price assessments and news. It provides proprietary analysis and tools that help customers gain a better understanding of the forces impacting supply, demand and price across energy and commodity markets. Our reports and configurable tools allow data visualization and customization to better understand short and midterm market trends.

Platts Analytics helps producers, analysts and traders across the global commodities markets create more sophisticated scenario models to inform and validate their thinking. This includes helping them to decide when to invest or divest and assessing the impact of policy, technology and economic trends on market prices and commodity asset values.

The analytical tools and forecasting capabilities developed internally within Platts and through the integration of acquisitions underpin the Platts Analytics suite. In oil and gas, this includes Eclipse Energy Group, Bentek Energy and Petromedia, as well as Kingsman in sugar and MVS in ferrous metals.

Platts Analytics is a functionally separate part of Platts and does not produce benchmarks or participate in the price assessment process.

*About Platts:* Founded in 1909, Platts is the leading global provider of energy, petrochemicals, metals and agriculture information and a premier source of benchmark prices for the physical and futures markets. Platts' news, pricing, analytics, commentary and conferences help customers make better-informed trading and business decisions and help the markets operate with greater transparency and efficiency. Customers in more than 150 countries benefit from Platts' coverage of the biofuels, carbon emissions, coal, electricity, oil, natural gas, metals, nuclear power, petrochemical, shipping and sugar markets. A division of McGraw Hill Financial (NYSE: MHFI), Platts is based in London with more than 1000 employees in more than 15 offices worldwide. Additional information is available at <http://www.platts.com>.

*About McGraw Hill Financial:* McGraw Hill Financial (NYSE: MHFI) is a leading financial intelligence company providing the global capital and commodity markets with independent benchmarks, credit ratings, portfolio and enterprise risk solutions, and analytics. The Company's iconic brands include Standard & Poor's Ratings Services, S&P Capital IQ and SNL, S&P Dow Jones Indices, Platts, CRISIL and J.D. Power. The Company has approximately 20,000 employees in 31 countries. Additional information is available at [www.mhfi.com](http://www.mhfi.com).

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