

# S&P Global's #ChangePays Showcases the Benefits of Greater Women's Participation in the Workforce

Increasing women's participation in the workforce could add USD \$5.87 trillion to the value of global markets: S&P Global

NEW YORK, Jan. 24, 2019 /PRNewswire/ -- S&P Global (NYSE: SPGI) announced today the launch of **#ChangePays**, a campaign that combines the Company's ability to provide unmatched essential intelligence with a goal to increase awareness of and advance the discussion around the benefits of greater inclusivity. Leveraging S&P Global's data and insights, **#ChangePays** showcases the positive effects of greater women's participation in the workplace on the financial markets and the possible future economic gains of closing the gender gap.

**#ChangePays** is an element of S&P Global's "Vital Statistics" Corporate Responsibility initiative, one way in which S&P Global is making a difference and powering thriving global communities.

"I am thrilled to launch **#ChangePays**, a first-of-its kind corporate responsibility campaign for S&P Global," said **Courtney Geduldig, Executive Vice President, Public Affairs, S&P Global** "Our data and insights make clear that gender equality is an engine for the global workforce and that greater inclusivity leads to healthier, stronger economies. Our campaign will illuminate the positive impact of women in the workplace on companies, organizations, markets, and global communities."

"If we know what the data says, we can start working on ways to move the needle and create more opportunities for women," said **Douglas L. Peterson, President and Chief Executive Officer, S&P Global** "Women's contributions in the workplace are significant and too often undervalued or underrepresented. Our hope is that **#ChangePays** will serve as a convening force for action to create a more inclusive economy and promote a more sustainable future. I would invite our employees, investors, clients, and global business leaders to join us in elevating awareness around the benefits of greater workplace inclusivity."



Follow us on social media to learn more and join the conversation using **#ChangePays**: [Instagram](#), [Twitter](#), [LinkedIn](#), [Facebook](#), and [YouTube](#). For more information on #ChangePays and S&P Global's research, please visit [www.spglobal.com/change Pays](http://www.spglobal.com/change Pays).

#### **About S&P Global**

S&P Global is a leading provider of transparent and independent ratings, benchmarks, analytics and data to the capital and commodity markets worldwide. The Company's divisions include S&P Global Ratings, S&P Global Market Intelligence, S&P Dow Jones Indices and S&P Global Platts. S&P Global has approximately 20,000 employees in 31 countries. For more information visit [www.spglobal.com](http://www.spglobal.com).

SOURCE S&P Global

For further information: News Media: David Guarino, Chief Communications Officer, +1 212 438 1471, [dave.guarino@spglobal.com](mailto:dave.guarino@spglobal.com); Soogyung Cho Jordan, Head of Executive Communications & Public Relations, +1 212 438 2297, [soogyung.jordan@spglobal.com](mailto:soogyung.jordan@spglobal.com); Campaign Credits: Chief Creative Officer: Andy Bird, Executive Creative Director: Erica Roberts, Creative Director: Shaun Bruce, Josh Horn, Associate Creative Director: Patrick Merritt, Copywriter: Deirdre Hering, Art Director: Alyssa Leary, Chief Strategy Officer: Mick McCabe, Strategy Director: Emily Canan, SVP, Group Account Director: Gina Leone, Publicis Executive Producer: Terry Brogan, Darianne Monkan; Harbor: Director: Danielle Katvan, Executive Producer: Kelly Broad, Rebecca Siegel; IQ Productions: Executive Producer: Mark Bisson, Jennifer Millington, Producer: Michelle Woodward; Versus: Executive Producer: Rob Meyers, Creative Director: Justin Barnes, Editor: Brian Sanford

---

<https://press.spglobal.com/2019-01-24-S-P-Globals-ChangePays-Showcases-the-Benefits-of-Greater-Womens-Participation-in-the-Workforce>