

S&P Global Ratings' New White Paper Examines Sharpening Focus On Corporate Responsibility To Society

LONDON, Jan. 19, 2021 /PRNewswire/ -- (S&P Global Ratings) Stakeholder capitalism is challenging traditional views of value creation, says S&P Global Ratings and its newly formed Sustainable Finance Scientific Council in its first white paper..

The report, "Stakeholder Capitalism: Aligning Value Creation With Protection Of Values," published today on RatingsDirect, argues that corporate priorities are increasingly shifting towards long-term value creation for customers, employees, society, and the environment, rather than just shareholder returns.

According to the white paper, the COVID-19 pandemic has served to accelerate this shift, with substantial government support for businesses raising expectations of corporate social responsibility.

In addition, the white paper explores the benefits and challenges of balancing stakeholder and shareholder interests; how the value created by stakeholder capitalism can be measured, and whether the indirect "scope three" ESG impacts of a company should be considered, along with the direct impacts--just as scope one, two, and three greenhouse gas (GHG) emissions are increasingly being disclosed under the GHG Protocol.

Michael Wilkins, Senior Research Fellow, Sustainable Finance, S&P Global Ratings, and lead author of the white paper, said: "Recent surges in sustainable investing and increasing market scrutiny of ESG factors are calling into question the purpose of corporations and asking where their responsibilities to society begin and end. Companies are now expected to invest more in employee health and wellbeing, safety protocols, and ensuring business continuity. But this means aligning these objectives with sometimes-contradictory shareholder interests."

He added: "The COVID-19 crisis has reaffirmed the materiality of sustainability-related risks and the deep links between businesses and their stakeholders across the value chains. Indeed, given the S&P 500 ESG Index outperformed, suffered fewer losses, and recovered faster than the S&P 500 during the pandemic, it may act as an impetus for corporations to refocus their priorities in line with market expectations around sustainable growth."

The white paper was produced following consultation with S&P Global Ratings' newly formed Sustainable Finance Scientific Council, which aims to foster an exchange of ideas and strategies between leading experts in academia, sustainability, and finance, as well as major corporates and investors on how the global capital markets can best transition toward sustainability.

This report does not constitute a rating action.

The report is available to subscribers of RatingsDirect at www.capitaliq.com. If you are not a RatingsDirect subscriber, you may purchase a copy of the report by calling (1) 212-438-7280 or sending an e-mail to research_request@spglobal.com. Ratings information can also be found on S&P Global Ratings' public website by using the Ratings search box located in the left column at www.standardandpoors.com. Alternatively, call one of the following S&P Global Ratings numbers: Client Support Europe (44) 20-7176-7176; London Press Office (44) 20-7176-3605; Paris (33) 1-4420-6708; Frankfurt (49) 69-33-999-225; Stockholm (46) 8-440-5914; or Moscow (7) 495-783-4009.

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